



The resume.

Me: I'm an award-winning, obsessively-driven, diversely-experienced, genuinely-humble creative director. I'm also an art director, writer, designer, doer, manager, leader, mentor, presenter and builder of creative departments in small, medium and large agencies and cities. Lastly, I'm full of energy and passion, but never full of myself.

Partner/Founder: F3 Cycling. Chicago, Illinois : 2016-present
Creative Director: Scalise Creative. Charlotte/Chicago : 2010-present
Creative Director: BVK. Chicago/Milwaukee : 2006-2010
Creative Director: Scalise Creative. Chattanooga, Tennessee : 1999-2006
VP/Creative Director: The Beavers Group. Chattanooga, Tennessee : 1996-1999
Senior Art Director: DDB Needham. Dallas, Texas : 1995-1996
Associate Creative Director: ARS Advertising. Benton Harbor, Michigan : 1994-1995
Senior Art Director: ARS Advertising. Chattanooga, Tennessee : 1993-1994
Art Director: Larson Advertising & Marketing. Jamestown, New York : 1988-1993

Education: Art Institute of Pittsburgh. Pittsburgh, Pennsylvania : 1986-1988
Degree: Associate in Specialized Technology. Major: Visual Communications. Graduated with honors.

Them: AT&T. BASF Corporation. Beaulieu of America. Coca-Cola Company. DeVry University. Florida Tourism. GTE. Golden Cat Corporation. Lasalle Federal Savings Bank. Loyola Medicine. MacGregor Golf Company. Peterbilt Trucks. Papa John's Pizza. Mohawk Flooring. Mid-America Bank. MasterCraft. OU Medicine. Princecraft. Prairie Heart Institute. Rock City. Sears: Kenmore, Craftsman brands. Shaw Floors. Suntory Water Group. United Federal Credit Union. Whirlpool Corporation: Whirlpool, KitchenAid, JennAir brands.

Kudos: Communications Arts. CLIO's. Emmy, American Advertising Awards (ADDY's). Graphis Advertising, Design and Poster Annuals. Print Design Annuals. Creativity Annuals. US Ad Reviews. NY Festivals. Show South. Chicago Creative Club. Milwaukee 99 Shows. Mom's Fridge. Adweek. Advertising Age. Creativity Magazine. Adcritic.com. Adsoftheworld.com. T.B.D.

More me: [LinkedIn/scalisecreative](#) [Facebook/scalisecreative](#) [Instagram/f3cycling](#)